



Gene Masuda for City Council 2011 • 3010 San Pasqual St. • Pasadena, CA 91107
(626) 379-6549 • www.masudaforcouncil.com

Elect Gene Masuda! Keep Our Neighborhoods Great!

ONE OF PASADENA'S LEADING NEIGHBORHOOD ADVOCATES!

Gene Masuda is one of East Pasadena's most experienced and active neighborhood advocates. He has lived in East Pasadena for 25 years. Married to his wife Joanne, Gene has been very active in protecting our neighborhoods and working to build consensus among neighborhoods for years. He serves as President of one of our District's largest Neighborhood Associations (Eaton Blanche).

As a business owner with a 30 year record of success, Gene will bring a clear, critical vision to our budget issues. Our City must be managed for the benefit of its residents, not City Hall insiders.

TALK IS CHEAP! GENE GETS THE JOB DONE!

Gene Masuda has:

- ✓ Successfully fought to keep the Edison right-of-way from being developed into storage units.
- ✓ Led the effort to combat our District's vandalism, drug trafficking and the crime and the violence associated with it.
- ✓ Organized and led District-wide meetings on traffic and earthquake safety.
- ✓ Organized community outreach for the General Plan update process.
- ✓ Established the Gene Masuda Educational Center at the Boys and Girls Clubs of Pasadena.

**MASUDA
FOR CITY COUNCIL**

**KEEP OUR NEIGHBORHOODS
GREAT!**

On March 8, Elect Gene Masuda!



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